

SHANGHAI JIAO TONG UNIVERSITY

**学士学位论文**

BACHELOR’S THESIS



论文题目：

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学生学号:

专 业:

指导教师:

学院(系):

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Chapter One Introduction

The 21st century is an information explosion era. The word ‘Big Data’ is presented to describe the phenomena that numerous amount of data is being generated in the current daily life. Information is exchanged in a rapid speed through Internet. Hotspot no longer springs just one month a time, it springs every day. Moreover, with the wide spreading of smart phone, it has become much more easily for people to fetch the latest information. People currently are used to exploring interesting staff or other